

White Cap Celebrates Women in Construction Week by Showcasing Women-Focused PPE at Atlanta NAWIC Hard Hats and High Heels Social



On March 25, 2022, the Atlanta Chapter of the National Association of Women in Construction (NAWIC) hosted their annual Hard Hats and High Heels Social. During this event, a fashion show was held where they showcased industry-related work wear and Personal Protective Equipment (PPE) for women.

White Cap's Maven Project, a specialized line of women's PPE, was modeled throughout the fashion show. White Cap also hosted a booth, where Derrick Caudell, Assistant Branch Manager and Jaja Greene, Lead Inside Sales Associate handed out branded merchandise to attendees and displayed the Maven Project PPE that was worn during the show.

Throughout the night, speakers of the event recognized White Cap as revolutionizing the industry with our Maven Project. We are honored to not only be given the opportunity to showcase our women-focused PPE, but for the acknowledgement of our products changing the construction industry to be more inclusive for women.

Thank you to NAWIC for the opportunity to be involved at the Hard Hats and High Heels Social!

Check out the Maven Project product offerings:



BUILDING TRUST ON EVERY JOB.™

Better Fitting Safety Gear = A SAFER CREW

Ill-fitting items could result in injury and/or impair performance. Our supplier partners have smaller sizes available and gear cut for women. See your Branch or Account Manager for item availability or special order options.

See Account Manager/Branch for Pricing



Blue Mirror Lens Mini ZTEK Safety Glasses
Mini ZTEK has all the great features of ZTEK in a design better suited for smaller facial sizes.



DESCRIPTION

G-Tek® Supreme®
Supreme® Mini Supreme® Pleated Glove with Nitrile Coated Micro-Tactile Grip on Palm & Fingers.



AVAILABLE IN XS-XL
12022005

G-Tek® PolyKor®
Supreme® Mini PolyKor® Pleated Glove with Polyurethane Coated Flat Grip on Palm & Fingers.



AVAILABLE IN S-XL
12022006

Premium Black Series Women's Heavy Duty Surveyors Vest
Adjustable waist straps to ensure a personalized fit.
• 4" flap on hip for mobility
• Class 2



AVAILABLE IN XS-XL
12022004

Women's Mesh Vest
• Reflective trim around arms for better visibility in low light conditions.
• Chested straps to ensure a perfect fit.
• Class 2



AVAILABLE IN S-XL
12022004

Xplorer Harness with GC Chest, TB Waist Pad, GC Legs
• Comfort with long follow body contours for greater comfort
• Lightweight aluminum connection points and dedicated SBL connection point
• Sub-panic assembly increases comfort during positioning



AVAILABLE IN XS-XL
12017001

Series 5 Harness with GC Chest, TB Legs, (3) D-rings (Dorsal, Side)



12137064

PRODUCT NO.	DESCRIPTION
12137064	GC Chest, TB LegP
12137060	GC Chest, TB Legs, TB Waist Pad

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Subject to availability at these locations: Downtown ATL, Marietta, College Park, and Norcross. Products not in all states. White Cap is not responsible for errors or omissions. Pictures may not represent advertised items. White Cap reserves the right of resale and the amount of items sold.



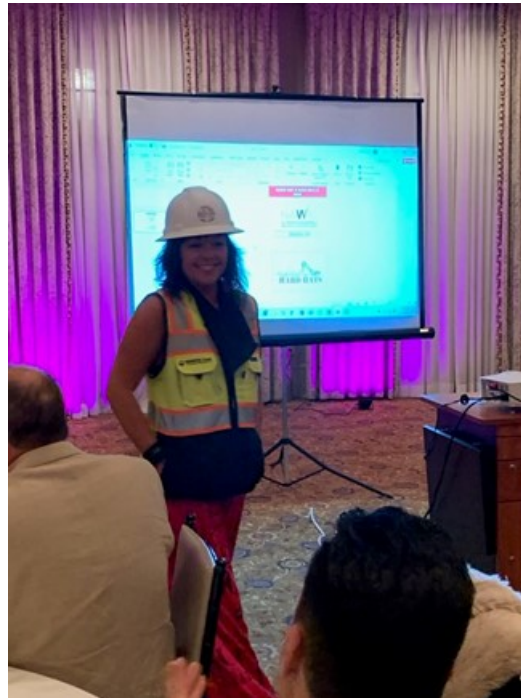
NAWIC model posing in White Cap's Maven Project PPE



Left to right: Derrick Caudell, White Cap Assistant Branch Manager, Tyson Street, Atlanta-area Bosch Representative, and Jaja Greene, White Cap Lead Inside Sales Associate



White Cap's Maven Project booth



NAWIC model posing in White Cap's Maven Project PPE

Interested in learning more about joining White Cap? [Click here.](#)

<https://about.whitecap.com/2022-03-25-White-Cap-Celebrates-Women-in-Construction-Week-by-Showcasing-Women-Focused-PPE-at-Atlanta-NAWIC-Hard-Hats-and-High-Heels-Social>