

About White Cap

White Cap Expands Operations with Acquisition of JLA Supply

ATLANTA, Feb. 4, 2025 /PRNewswire/ -- White Cap, the leading distributor of specialty construction supplies and safety products for professional contractors, has acquired JLA Supply, a distributor of sealants, waterproofing and concrete accessories, serving non-residential and residential end markets throughout the Pacific Northwest and West Coast.

Founded in 1974 in Portland, Ore., JLA Supply (formerly known as John Latta Associates, Inc.) has grown to six locations across Oregon, Washington and Idaho, and is known in different markets under three business brands: Sealant Specialists, SECO Construction Supply or Cascade Construction Accessories.

JLA Supply is now part of the White Cap suite of brands, branches and value-added services.

"The JLA team has immense product and service knowledge and an established footprint in this growing market. By joining forces, our customers will benefit from additional product offerings, locations and service excellence," said Alan Sollenberger, CEO of White Cap. "I am excited about the opportunity to work with such a dedicated and talented team as part of the White Cap family."

"JLA has been a committed and dependable partner to our customers for more than 50 years, assisting with their sealant, waterproofing and concrete supply service needs," said Paul Von Goedert, President of JLA Supply. "I am proud of our team's legacy and believe that aligning with White Cap will create new opportunities for success and pave the way for continued growth well into the future."

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White Cap and its affiliates serve as a one-stop shop, providing concrete accessories and chemicals, tools and equipment, building materials and fasteners, erosion and waterproofing products, and safety products to professional contractors by meeting their distinct and customized supply needs in non-residential, infrastructure, and residential end markets. White Cap operates approximately 500 branches across North America with more than 10,500 employees supporting approximately 200,000 customers. For more information about White Cap, visit about.whitecap.com.

SOURCE White Cap Supply Holdings LLC

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